

SOUTH AFRICA · COUNTRY GUIDE

South Africa - Country Guide

Send SMS in South Africa across Vodacom, MTN, Cell C and Telkom - coverage, pricing, Sender ID and compliance in one place.

SENDING IN SOUTH AFRICA

South Africa is served by Vodacom, MTN, Cell C and Telkom. eSMS Africa routes to all of them through one API and one USD balance, with real-time delivery reports. A registered Sender ID is required, and our team handles the registration for you so you can launch branded, reliable messaging quickly.

MARKET AT A GLANCE

Networks	Vodacom, MTN, Cell C, Telkom
Sender ID	Required Alphanumeric, up to 11 characters
Regulator	ICASA (WASPA Code of Conduct)
Currency	ZAR (billed in USD)
Rate from (Basic)	ZAR 0.2777 / SMS ≈ \$0.0165 USD local · \$0.112 international
Best for	OTP, alerts, campaigns Transactional + promotional traffic

See the South Africa Pricing, Sender ID and Compliance guides for full details, or talk to sales@esmsafrica.io.