

Uganda - Country Guide

Send SMS in Uganda across MTN and Airtel - coverage, pricing, Sender ID and compliance in one place.

SENDING IN UGANDA

Uganda is served by MTN and Airtel. eSMS Africa routes to all of them through one API and one USD balance, with real-time delivery reports. A registered Sender ID is required, and our team handles the registration for you so you can launch branded, reliable messaging quickly.

MARKET AT A GLANCE

Networks	MTN, Airtel
Sender ID	Required Alphanumeric, up to 11 characters
Regulator	Uganda Communications Commission (UCC)
Currency	UGX (billed in USD)
Rate from (Basic)	UGX 35.0283 / SMS ≈ \$0.0094 USD local · \$0.308 international
Best for	OTP, alerts, campaigns Transactional + promotional traffic

See the [Uganda Pricing](#), [Sender ID](#) and [Compliance](#) guides for full details, or talk to sales@esmsafrica.io.

