

Tanzania - Country Guide

Send SMS in Tanzania across Vodacom, Airtel, Tigo and Halotel - coverage, pricing, Sender ID and compliance in one place.

SENDING IN TANZANIA

Tanzania is served by Vodacom, Airtel, Tigo and Halotel. eSMS Africa routes to all of them through one API and one USD balance, with real-time delivery reports. Sender IDs are currently free to raise, and our team handles the registration for you so you can launch branded, reliable messaging quickly.

MARKET AT A GLANCE

Networks	Vodacom, Airtel, Tigo, Halotel
Sender ID	Free to raise No telco fee currently
Regulator	Tanzania Communications Regulatory Authority (TCRA)
Currency	TZS (billed in USD)
Rate from (Basic)	TZS 17.9055 / SMS ≈ \$0.0069 USD local · \$0.434 international
Best for	OTP, alerts, campaigns Transactional + promotional traffic

See the Tanzania Pricing, Sender ID and Compliance guides for full details, or talk to sales@esmsafrica.io.