

## SOMALIA · COUNTRY GUIDE

# Somalia - Country Guide

Send SMS in Somalia across Hormuud, Somtel, Telesom, Golis and Amtel - coverage, pricing, Sender ID and compliance in one place.

## SENDING IN SOMALIA

Somalia is served by Hormuud, Somtel, Telesom, Golis and Amtel. eSMS Africa routes to all of them through one API and one USD balance, with real-time delivery reports. Sender IDs are currently free to raise, and our team handles the registration for you so you can launch branded, reliable messaging quickly.

## MARKET AT A GLANCE

|                   |                                                                        |
|-------------------|------------------------------------------------------------------------|
| Networks          | <b>Hormuud, Somtel, Telesom, Golis, Amtel</b>                          |
| Sender ID         | <b>Free to raise</b><br>No telco fee currently                         |
| Regulator         | <b>National Communications Authority (NCA), Somalia</b>                |
| Currency          | <b>SOS (billed in USD)</b>                                             |
| Rate from (Basic) | <b>SOS 8.8505 / SMS</b><br>≈ \$0.0155 USD local · \$0.28 international |
| Best for          | <b>OTP, alerts, campaigns</b><br>Transactional + promotional traffic   |

See the Somalia Pricing, Sender ID and Compliance guides for full details, or talk to [sales@esmsafrica.io](mailto:sales@esmsafrica.io).