

Senegal - Country Guide

Send SMS in Senegal across Orange (Sonatel), Yas (Free) and Expresso - coverage, pricing, Sender ID and compliance in one place.

SENDING IN SENEGAL

Senegal is served by Orange (Sonatel), Yas (Free) and Expresso. eSMS Africa routes to all of them through one API and one USD balance, with real-time delivery reports. A registered Sender ID is required, and our team handles the registration for you so you can launch branded, reliable messaging quickly.

MARKET AT A GLANCE

Networks	Orange (Sonatel), Yas (Free), Expresso
Sender ID	Required Alphanumeric, up to 11 characters
Regulator	Autorite de Regulation des Telecommunications et des Postes (ARTP)
Currency	XOF (billed in USD)
Rate from (Basic)	XOF 6.3167 / SMS ≈ \$0.0113 USD local · \$0.0433 international
Best for	OTP, alerts, campaigns Transactional + promotional traffic

See the Senegal Pricing, Sender ID and Compliance guides for full details, or talk to sales@esmsafrica.io.