

Rwanda - Country Guide

Send SMS in Rwanda across MTN and Airtel - coverage, pricing, Sender ID and compliance in one place.

SENDING IN RWANDA

Rwanda is served by MTN and Airtel. eSMS Africa routes to all of them through one API and one USD balance, with real-time delivery reports. A registered Sender ID is required, and our team handles the registration for you so you can launch branded, reliable messaging quickly.

MARKET AT A GLANCE

Networks	MTN, Airtel
Sender ID	Required Alphanumeric, up to 11 characters
Regulator	Rwanda Utilities Regulatory Authority (RURA)
Currency	RWF (billed in USD)
Rate from (Basic)	RWF 16.8015 / SMS ≈ \$0.0115 USD local · \$0.308 international
Best for	OTP, alerts, campaigns Transactional + promotional traffic

See the Rwanda Pricing, Sender ID and Compliance guides for full details, or talk to sales@esmsafrica.io.