

Rwanda - Compliance

Sender ID rules, consent, opt-out and data-protection expectations for sending in Rwanda.

◆ SENDING RULES

- Use a registered Sender ID that matches your brand
- Consent + opt-out expected (RURA)
- Recommended send window 08:00-20:00

Regulated by Rwanda Utilities Regulatory Authority (RURA). Process recipient data lawfully and only for the stated purpose; eSMS supports data export and erasure on request and never sells recipient data.

◆ ONBOARDING - DOCUMENTS REQUIRED

- ✓ Signed service order form
- ✓ Organization's Certificate of Incorporation (organizations only)
- ✓ Organization's or individual's Tax Certificate
- ✓ Authorized representative's Passport or National ID
- ✓ Details of the authorized representative / individual