

NIGERIA · COUNTRY GUIDE

Nigeria - Country Guide

Send SMS in Nigeria across MTN, Airtel, Glo and 9mobile - coverage, pricing, Sender ID and compliance in one place.

SENDING IN NIGERIA

Nigeria is served by MTN, Airtel, Glo and 9mobile. eSMS Africa routes to all of them through one API and one USD balance, with real-time delivery reports. A registered Sender ID is required, and our team handles the registration for you so you can launch branded, reliable messaging quickly.

MARKET AT A GLANCE

Networks	MTN, Airtel, Glo, 9mobile
Sender ID	Required Alphanumeric, up to 11 characters
Regulator	Nigerian Communications Commission (NCC)
Currency	NGN (billed in USD)
Rate from (Basic)	NGN 44.5523 / SMS ≈ \$0.0324 USD local · \$0.532 international
Best for	OTP, alerts, campaigns Transactional + promotional traffic

See the [Nigeria Pricing](#), [Sender ID](#) and [Compliance](#) guides for full details, or talk to sales@esmsafrica.io.

