

Malawi - Country Guide

Send SMS in Malawi across TNM and Airtel - coverage, pricing, Sender ID and compliance in one place.

SENDING IN MALAWI

Malawi is served by TNM and Airtel. eSMS Africa routes to all of them through one API and one USD balance, with real-time delivery reports. A registered Sender ID is required, and our team handles the registration for you so you can launch branded, reliable messaging quickly.

MARKET AT A GLANCE

Networks	TNM, Airtel
Sender ID	Required Alphanumeric, up to 11 characters
Regulator	-
Currency	MWK (billed in USD)
Rate from (Basic)	MWK 78.5417 / SMS ≈ \$0.0451 USD local · \$0.42 international
Best for	OTP, alerts, campaigns Transactional + promotional traffic

See the Malawi Pricing, Sender ID and Compliance guides for full details, or talk to sales@esmsafrica.io.

