

Mali - Country Guide

Send SMS in Mali across Orange and Moov - coverage, pricing, Sender ID and compliance in one place.

SENDING IN MALI

Mali is served by Orange and Moov. eSMS Africa routes to all of them through one API and one USD balance, with real-time delivery reports. A registered Sender ID is required, and our team handles the registration for you so you can launch branded, reliable messaging quickly.

MARKET AT A GLANCE

Networks	Orange, Moov
Sender ID	Required Alphanumeric, up to 11 characters
Regulator	-
Currency	XOF (billed in USD)
Rate from (Basic)	XOF 12.4098 / SMS ≈ \$0.0222 USD local · \$0.546 international
Best for	OTP, alerts, campaigns Transactional + promotional traffic

See the Mali Pricing, Sender ID and Compliance guides for full details, or talk to sales@esmsafrica.io.

