

Mali - Compliance

Sender ID rules, consent, opt-out and data-protection expectations for sending in Mali.

◆ SENDING RULES

- Use a registered Sender ID that matches your brand
- Obtain recipient consent for promotional messaging
- Honour opt-outs promptly (STOP handling supported)
- Keep promotional and transactional traffic on the correct Sender ID type
- Respect local quiet hours and anti-spam guidance

Process recipient data lawfully and only for the stated purpose. eSMS supports data export and erasure on request, and never sells recipient data.

◆ ONBOARDING - DOCUMENTS REQUIRED

- ✓ Signed service order form
- ✓ Organization's Certificate of Incorporation (organizations only)
- ✓ Organization's or individual's Tax Certificate
- ✓ Authorized representative's Passport or National ID
- ✓ Details of the authorized representative / individual

