

LIBYA · COUNTRY GUIDE

Libya - Country Guide

Send SMS in Libya across Libyana and Madar - coverage, pricing, Sender ID and compliance in one place.

SENDING IN LIBYA

Libya is served by Libyana and Madar. eSMS Africa routes to all of them through one API and one USD balance, with real-time delivery reports. A registered Sender ID is required, and our team handles the registration for you so you can launch branded, reliable messaging quickly.

MARKET AT A GLANCE

Networks	Libyana, Madar
Sender ID	Required Alphanumeric, up to 11 characters
Regulator	-
Currency	LYD (billed in USD)
Rate from (Basic)	LYD 2.4067 / SMS ≈ \$0.379 USD local · \$0.379 international
Best for	OTP, alerts, campaigns Transactional + promotional traffic

See the [Libya Pricing](#), [Sender ID](#) and [Compliance](#) guides for full details, or talk to sales@esmsafrica.io.

