

GAMBIA · COUNTRY GUIDE

Gambia - Country Guide

Send SMS in Gambia across Africell, Qcell, Comium and Gamcel - coverage, pricing, Sender ID and compliance in one place.

SENDING IN GAMBIA

Gambia is served by Africell, Qcell, Comium and Gamcel. eSMS Africa routes to all of them through one API and one USD balance, with real-time delivery reports. A registered Sender ID is required, and our team handles the registration for you so you can launch branded, reliable messaging quickly.

MARKET AT A GLANCE

Networks	Africell, Qcell, Comium, Gamcel
Sender ID	Required Alphanumeric, up to 11 characters
Regulator	-
Currency	GMD (billed in USD)
Rate from (Basic)	GMD 3.2412 / SMS ≈ \$0.0444 USD local · \$0.252 international
Best for	OTP, alerts, campaigns Transactional + promotional traffic

See the Gambia Pricing, Sender ID and Compliance guides for full details, or talk to sales@esmsafrica.io.