



MESSAGING ACROSS AFRICA

PROPOSAL

Proposal Template

A ready-to-brand commercial proposal outline for prospects and tenders.

◆ PREPARED FOR

[Client name] - [date]. Prepared by eSMS Africa.

◆ SCOPE OF ENGAGEMENT

- Channels: SMS (bulk + transactional), [Email / OTP / SMPP]
- Markets: [countries]
- Estimated monthly volume: [volume]
- Sender ID(s): [names] (registration handled by eSMS)

◆ COMMERCIALS

Item	Detail
Pricing tier	[Basic / Business / Enterprise]
Price per SMS	[USD]
Sender ID setup	[fees]
Onboarding	Included

◆ ONBOARDING - DOCUMENTS REQUIRED

- ✓ Signed service order form
- ✓ Organization's Certificate of Incorporation (organizations only)
- ✓ Organization's or individual's Tax Certificate
- ✓ Authorized representative's Passport or National ID
- ✓ Details of the authorized representative / individual

◆ TALK TO US

Sales	sales@esmsafrica.io New accounts, pricing and volume deals
Partnerships	partnerships@email.esmsafrica.io Resellers, aggregators and integrations
Phone / WhatsApp	+254 114 494 147 Call or message us any time
Web	esmsafrica.io Coverage, docs and status

Replace the bracketed fields, export to PDF, and send. Pricing and terms are pulled from the live country guides.