

GHANA · COUNTRY GUIDE

Ghana - Country Guide

Send SMS in Ghana across MTN, Telecel and AirtelTigo - coverage, pricing, Sender ID and compliance in one place.

SENDING IN GHANA

Ghana is served by MTN, Telecel and AirtelTigo. eSMS Africa routes to all of them through one API and one USD balance, with real-time delivery reports. Sender IDs are currently free to raise, and our team handles the registration for you so you can launch branded, reliable messaging quickly.

MARKET AT A GLANCE

Networks	MTN, Telecel, AirtelTigo
Sender ID	Free to raise No telco fee currently
Regulator	National Communications Authority (NCA)
Currency	GHS (billed in USD)
Rate from (Basic)	GHS 0.0403 / SMS ≈ \$0.0036 USD local · \$0.476 international
Best for	OTP, alerts, campaigns Transactional + promotional traffic

See the Ghana Pricing, Sender ID and Compliance guides for full details, or talk to sales@esmsafrica.io.

