

GHANA · COMPLIANCE

Ghana - Compliance

Sender ID rules, consent, opt-out and data-protection expectations for sending in Ghana.

◆ SENDING RULES

- Use a Sender ID that matches your brand or product
- Promotional SMS only 08:00-19:00 (NCA UEC Code)
- Max 3 promotional messages per consumer per 30 days
- Prior written consent (Data Protection Act 2012); STOP honoured within 24h

Regulated by National Communications Authority (NCA). Process recipient data lawfully and only for the stated purpose; eSMS supports data export and erasure on request and never sells recipient data.

◆ ONBOARDING - DOCUMENTS REQUIRED

- ✓ Signed service order form
- ✓ Organization's Certificate of Incorporation (organizations only)
- ✓ Organization's or individual's Tax Certificate
- ✓ Authorized representative's Passport or National ID
- ✓ Details of the authorized representative / individual

