

EGYPT · SENDER ID GUIDE

Egypt - Sender ID Guide

How to register a branded Sender ID in Egypt - currently free to raise.

◆ WHY A SENDER ID

A Sender ID is the name recipients see instead of a number - it builds trust and brand recognition. Promotional IDs suit marketing; transactional IDs are for OTPs, bank alerts and service messages and are strongly recommended for critical traffic.

Registration is free but Egypt is strict: no Arabic Sender IDs, no generic IDs, templates are pre-cleared; allow ~15 business days. Use local direct routes - grey routes are blocked.

◆ ONBOARDING - DOCUMENTS REQUIRED

- ✓ Signed service order form
- ✓ Organization's Certificate of Incorporation (organizations only)
- ✓ Organization's or individual's Tax Certificate
- ✓ Authorized representative's Passport or National ID
- ✓ Details of the authorized representative / individual