

Egypt - Compliance

Sender ID rules, consent, opt-out and data-protection expectations for sending in Egypt.

◆ SENDING RULES

- Use a Sender ID that matches your brand or product
- Quiet hours ~21:00-09:00 (daytime delivery only)
- No political, religious, gambling or unsolicited content
- Include HELP/STOP and honour do-not-call; prior consent for marketing

Regulated by National Telecommunications Regulatory Authority (NTRA). Process recipient data lawfully and only for the stated purpose; eSMS supports data export and erasure on request and never sells recipient data.

◆ ONBOARDING - DOCUMENTS REQUIRED

- ✓ Signed service order form
- ✓ Organization's Certificate of Incorporation (organizations only)
- ✓ Organization's or individual's Tax Certificate
- ✓ Authorized representative's Passport or National ID
- ✓ Details of the authorized representative / individual

