

# Cameroon - Compliance

Sender ID rules, consent, opt-out and data-protection expectations for sending in Cameroon.



## ◆ SENDING RULES

- Use a Sender ID that matches your brand or product
- Obtain consent for promotional traffic
- MTN pre-registration for alphanumeric IDs

Regulated by ART (Agence de Regulation des Telecommunications), MINPOSTEL. Process recipient data lawfully and only for the stated purpose; eSMS supports data export and erasure on request and never sells recipient data.

## ◆ ONBOARDING - DOCUMENTS REQUIRED

- ✓ Signed service order form
- ✓ Organization's Certificate of Incorporation (organizations only)
- ✓ Organization's or individual's Tax Certificate
- ✓ Authorized representative's Passport or National ID
- ✓ Details of the authorized representative / individual

