

Botswana - Country Guide

Send SMS in Botswana across Mascom, Orange and beMobile - coverage, pricing, Sender ID and compliance in one place.

SENDING IN BOTSWANA

Botswana is served by Mascom, Orange and beMobile. eSMS Africa routes to all of them through one API and one USD balance, with real-time delivery reports. A registered Sender ID is required, and our team handles the registration for you so you can launch branded, reliable messaging quickly.

MARKET AT A GLANCE

Networks	Mascom, Orange, beMobile
Sender ID	Required Alphanumeric, up to 11 characters
Regulator	-
Currency	BWP (billed in USD)
Rate from (Basic)	BWP 0.2856 / SMS ≈ \$0.021 USD local · \$0.0493 international
Best for	OTP, alerts, campaigns Transactional + promotional traffic

See the Botswana Pricing, Sender ID and Compliance guides for full details, or talk to sales@esmsafrica.io.